

# Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,  
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**No. 26-19/2011-T&C-CM**

**Date: 07.10.2013**

**Circular T&C-CM No. 48/13-14**

**Sub: Rationalization of ISD STVs and Optional ISD packs under 2G & 3G mobile service-req.**

Kindly refer to this office order No. 26-7/2010-T&C-CM dated 19.04.2011, 24.05.2011 and orders/clarifications issued from time to time vide which ISD Special Tariff Vouchers (STVs) under prepaid and Optional ISD packs under postpaid mobile services for availing reduced ISD voice and International SMS tariff were communicated. Now based on feedback received from field units, it has been decided by the Competent Authority to rationalize the ISD voice and International SMS tariff offered with Special Tariff Vouchers (STVs) under prepaid and Optional ISD packs under postpaid mobile services as under:-

- i) Shorter validity ISD STVs for 7 days are withdrawn and only STVs with validity of 30 days are to be continued.
- ii) Revised tariff for ISD STVs and Optional ISD packs under 2G & 3G is as under:-


Sl. No.	Countries	ISD Voice call rate in Rs./Min	Rate per International SMS in Rs.	MRP of STV in Rs. (Incl. of S. Tax)	
				Prepaid	Postpaid
A	Canada, China, Singapore, U.S.A.	1.49	3.00	41.00	40.00
B	Bangladesh, Malaysia, Hong Kong, Thailand	2.99	3.00	27.00	25.00
C	France, Germany, UK	4.49	3.00	38.00	35.00
D	Australia, Bahrain, Indonesia, Kuwait	6.49	3.00	23.00	20.00

- a) Circles can suitably adjust the MRP in the price band upto Rs.3 (+/-) of above price considering the local market condition and technical feasibility.
- b) The validity of STVs is 30 days. Talk value available with the above STVs are "NIL".
- c) The FMC for the Optional ISD pack mentioned above is in addition to the normal FMC of the postpaid plan. No free call is allowed with the Optional ISD pack.
- d) The reduced ISD voice and International SMS rate will also be allowed while roaming in BSNL Network.
- e) The countries for which no reduced ISD voice call charges/ International SMS rate have been prescribed, normal ISD tariff will be applicable.
- f) All other terms and conditions will remain the same.

2. The above revision in ISD tariff will be implemented with effect from **15.10.2013** in case of prepaid and from **01.11.2013** for postpaid services.

3. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

4. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.

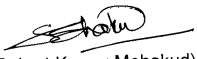
  
(N. S. Dhami)  
AGM (T&C-CM)

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To  
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) for making necessary update in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.

  
(Subrat Kumar Mohakud)  
Dy. Manager (T&C-CM)